HUMLIT
Humour Literacy Project

JAGIELLONIAN UNIVERSITY IN KRAKÓW

Horizon Europe Project | GA 101182860

Funded by the European Union

DIGITAL PARENTHOOD CARTOON

COMPETITION RULES

The **HUMLIT consortium**[1], represented by its partners: **the Jagiellonian University in Kraków, Estonian Humour Museum in Purku, Warsaw Caricature Museum, House of Humor and Satire in Gabrovo,** and **Quevedo Institute of Humor (FGUA) in Alcala**, announces an international cartoon contest on the theme: **"Digital Parenthood."**

Theme Description: The content of the cartoons should deal with the theme of parenthood in the digital age. We welcome works reflecting parenthood at both local and international levels. Is parenthood a biological phenomenon or is it a vehicle of social/political change? What happens when we see our parents only on the screen? And in contrast, what happens when we parentify/parentize the world? What does our parenting instinct (or lack of it) look like through the eyes of strangers? We are looking for a witty and clever approach!

Prize Fund (prizes before tax will be transferred to the awardees' bank accounts):

- **I Place** – €750
- **II Place** – €500
- **III Place** – €250
- **1 Special Prize for a Child (under 18)* – €150**
- **1 Special Prize** – €150 *(Intended for cartoonists from 15 HUMLIT countries, if none of the cartoonists from these countries reach the top three)*

Diplomas will be issued for the prize recipients and those who will receive a special mention.

Rules and Conditions of the Competition:

- **Participants and Number of Works:** The contest is open to everyone, regardless of age, and gender. Each author may submit no more than 3 thematic cartoons. However, only one work per author can compete for a prize (the best one as assessed by the jury).

*The participant must be under 18 years of age on the submission deadline - February 1, 2027

[1] HUMLIT – Developing Humour Literacy: Analysing Production, Content and Reception of Humour to Bring Positive Change in the Public Sphere is an international research and exchange project coordinated by the Jagiellonian University in Kraków. It brings together 25 partner institutions from 15 countries: Belgium, Bulgaria, Czechia, Denmark, Estonia, Finland, Greece, Ireland, Kosovo, North Macedonia, Norway, Poland, Romania, Slovenia, Spain. HUMLIT is funded by the European Union through the Marie Skłodowska-Curie Actions (MSCA) Staff Exchanges programme under Horizon Europe (Project no. 101182860).

- **Originality:** The cartoons may have been published previously, but they **must not have won awards** in other competitions. The author is responsible for ensuring their submitted work does not violate third-party copyrights.
- Entries produced using AI text-to-image generating software or platforms are not eligible to be qualified for the competition. AI-generated artwork or entries based on AI-generated artwork will be disqualified.
- **Technical Requirements:**
  - **Format:** JPG or PNG.
  - **Quality:** At least 300 dpi (suitable for printing in A3 format or larger).
  - Both colour and black-and-white works are allowed.
  - Accepting signed pc prints (if sent on paper)
- **Language:** Cartoons should generally be wordless. Internationally known abbreviations and expressions (OK, S.O.S., HELP, etc.) are allowed. As an exception, caricatures with up to 5 words in English are permitted.
- **Entry Details**[2]**:** Entries must be submitted using the appropriate Google Forms application form. Participants aged 18 or over should use this form: https://docs.google.com/forms/d/e/1FAIpQLScv-ChJh2HzWeyUaBCUG-4iyFJ1tET9xq6cV853DCJ0I74kdQ/viewform?usp=header.
  The submission must include the author's:
  - first name and surname
  - email address
  - country of residence

  For participants under 18, the following form should be completed and submitted by the participant's parent or legal guardian: https://docs.google.com/forms/d/e/1FAIpQLSflw3ggi3fTM0pTuLVFyyMopLO7DQEvvrbFqXGJaV3dDIPKYQ/viewform?usp=header.
  The relevant form should be completed in full and the cartoon(s) should be uploaded as part of the submission. For participants under 18, the parent or legal guardian must provide their own name and email address and complete the application on behalf of the minor, in accordance with the requirements set out in the section "Registration requirements for participants under the age of 18 on the date of submission."

[2] For the purpose of impartial evaluation, participants' personal data will be separated from the submitted works before the works are made available to the Jury. The Jury will have access only to the information necessary for the evaluation and awarding of prizes. Persons responsible for the administrative handling of the Competition will have access to participants' personal data only to the extent necessary to administer the Competition, communicate with participants and process prizes.

Additional personal data (postal address, telephone number and, where necessary, bank account details) will be requested from prize recipients only when needed to deliver the prize, communicate about its delivery or make the prize payment.

- **Deadline and Submission:** Entries must be submitted by **February 1, 2027** via the appropriate Google Forms application form or by post to: Karolina Jastrzębska, Institute of English Studies, al. Mickiewicza 9a, 31-120 Krakow, Poland
- **Entering the Competition in the manner described above constitutes acceptance of the terms and conditions set out in this document, including acknowledgment and acceptance of the rules regarding the processing of personal data.**
- **Results:** The submissions will be evaluated by an international panel consisting of academic and professional members from the organizing institutions. Winners will be announced no later than **April 1, 2027**. The results, including the names and countries of residence of the prize recipients and authors receiving a special mention, will be published on HUMLIT media channels and on the HUMLIT website as well as on the websites of 22 HUMLIT partners across Europe. Awarded participants will be personally notified.

Exhibitions and Catalogue:

- The winning cartoons as well as a selection of other cartoons will be displayed as a curated exhibition at the **HUMLIT website** as well as at the websites of its partners. The exhibition may also be presented as an on-site non-profit exhibition in the HUMLIT partner institutions e.g. in the form of posters, with proper acknowledgement of the authors.
- The best 100 cartoons will be published in a thematic catalogue together with the author's first name and surname and country of residence.

A free digital exhibition catalogue (PDF) will be downloadable from https://humour-in-europe.project.uj.edu.pl/. The authors of the top-ranked cartoons will receive a printed catalogue by mail.

More information:

cartoon.contest@uj.edu.pl

Karolina Jastrzębska

Institute of English Studies

al. Mickiewicza 9a

31-120 Kraków, Poland

Registration requirements for participants under the age of 18 on the date of submission

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Participants who are under 18 years of age on the date of submission may enter the Competition only with the knowledge and consent of their parent or legal guardian. The application must be

completed and submitted by the parent or legal guardian on behalf of the minor participant. The parent or legal guardian shall confirm their consent to the minor's participation in the Competition and, where applicable, to the publication and use of the minor's submitted work together with the minor's first name and surname and country of residence, in accordance with these Rules. At the Organizer's request, the participant is required to provide written consent signed by a parent or legal guardian.
For participants under the age of 18 years of age on the date of submission, communication concerning the Competition should be conducted through the parent or legal guardian. Personal data of minors shall be limited to the information necessary for participation in the Competition and shall not be publicly disclosed beyond the scope necessary for announcing the results and presenting the submitted work, and only in accordance with the consent provided by the parent or legal guardian.

Entering the Competition in the manner described in the document signifies that the parent/legal guardian accepts the terms and conditions set out in this document, including having read and accepted the rules regarding the processing of the child's personal data.

Where a minor is selected as a prize recipient, any additional personal data required for the delivery or payment of the prize shall be obtained from and processed in cooperation with the parent or legal guardian.

Consent to the use of the submitted work – license

By submitting a work, the author agrees that the HUMLIT Consortium (competition organiser) may use works free of charge for the purposes indicated in the terms and conditions set out in this document, i.e. for the competition, non-commercial exhibitions, catalogues, the HUMLIT website and partner websites, and non-commercial communication and promotion of the competition, exhibition and HUMLIT project. The author's name and country may be displayed with the work. Any use of the submitted works outside the purposes and forms described above will require a separate legal basis or agreement with the author, where required by applicable law.

Data Protection

Personal data provided in connection with the Competition will be processed solely for the purposes necessary to organise and administer the Competition, evaluate submissions, communicate with participants, announce and publish the results, present selected works in exhibitions and catalogues, and, where applicable, deliver or pay prizes. Detailed information on the processing of personal data, including the identity of the data controller, legal bases, recipients, retention periods and the rights of data subjects, is provided in Annex 1 – Joint information notice and the essence of the joint controller arrangement, which forms an integral part of these Rules.

At the submission stage, the personal data collected through the relevant Google Forms will be limited to the participant's first name and surname, email address and country of residence. In the case of minors, the necessary contact details of the parent or legal guardian will also be collected.

Additional data, such as a postal address, telephone number or information necessary for payment of a prize, will be requested only from prize recipients and only where necessary for these purposes.

Personal data will not be retained for longer than necessary for the purposes for which they were collected, subject to any retention periods required by applicable law or necessary for the documentation of the Competition and the HUMLIT project as further described in Annex 1.

The first names, surnames and countries of residence of prize recipients and/or authors of works selected for exhibition or publication may be published in connection with the announcement of results, exhibitions, catalogues and other non-commercial dissemination activities described in these Rules. In the case of minors, such publication will be subject to the appropriate involvement and consent of their parent or legal guardian.

The detailed information required under applicable data protection rules is provided in Annex 1 – Joint information notice and the essence of the joint controller arrangement

Annex 1 to the Agreement on Joint Controllership of Personal Data

Pursuant to Article 13 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and on repealing Directive 95/46/EC (General Data Protection Regulation, hereinafter the "GDPR"), we hereby inform you that:

1. The Joint Controllers of the personal data of the Participant and their legal guardian are: JU, EFI, UT, KU Leuven, MU, UH, NKUA, UCD, UO, UTB, UB, UCM, EHM, FGUA, ZS, UV, TLU, MHS, WMC, Maldita.es, UiB and STORM.
2. Jagiellonian University has appointed a Data Protection Officer, ul. Czapskich 4, 31-110 Kraków, Poland. The Data Protection Officer, Monika Tokarczyk, may be contacted by email at iod@uj.edu.pl or by telephone at +48 12 663 12 25

a) Estonian Folklore Institute has appointed a Data Protection Officer, Vanemuise 42, 51003 Tartu, Estonia. The Data Protection Officer, Liisi Laineste, may be contacted by email at liisi.laineste@kirmus.ee or by telephone at +372 7377744.
b) University of Tartu has appointed a Data Protection Officer, Ülikooli 18-244, 50090 Tartu, Estonia. The Data Protection Officer, Terje Mäesalu, may be contacted by email at terje.maesalu@ut.ee or by telephone at +372 554 2466 (5119).
c) KU Leuven has appointed a Data Protection Officer, Kapucijnenvoer 7 blok g - box 5516, 3000 Leuven, Belgium. The Data Protection Officer, Laurens Vangeel, may be contacted by email at laurens.vangeel@kuleuven.be or by telephone at +32 16 37 43 10.
d) Masaryk University has appointed a Data Protection Officer, Žerotínovo náměstí 617/9, 601 77 Brno, Czech Republic. The Data Protection Officer, Iva Zlatušková, may be contacted by email at dpo@muni.cz or by telephone at +420 549 49 1030.
e) University of Helsinki has appointed a Data Protection Officer, P.O. Box 4 (Vuorikatu 3), 00014 Helsingin Yliopisto, Finland. The Data Protection Officer, Hanna Wink, may be contacted by email at tietosuoja@helsinki.fi or by telephone at +358504797200
f) National and Kapodistrian University of Athens has appointed a Data Protection Officer, Space Hellas S.A., Leoforos Mesogeion 302, Cholargos 15562, Greece. The Data Protection Officer, Nadia Liapi, may be contacted by email at dpo@uoa.gr or by telephone at +30 210 6504100.
g) University College Dublin has appointed a Data Protection Officer, Roebuck Castle, University College Dublin, Belfield, Dublin 4, Ireland. The Data Protection Officer, Ulrike Kolch, may be contacted by email at gdpr@ucd.ie or data.protection@ucd.ie.
h) University of Opole has appointed a Data Protection Officer, pl. Kopernika 11, room 110, 45-040 Opole, Poland. The Data Protection Officer, Małgorzata Bergandy-Heretyk, may be contacted by email at iod@uni.opole.pl or by telephone at +48 77 541 59 66.
i) Transilvania University of Brașov has appointed a Data Protection Officer, B-dul Eroilor nr. 29, 500036 Brașov, Romania. The Data Protection Officer, Corina Derczeni, may be contacted by email at c.derczeni@unitbv.ro or dep-protectia.datelor@unitbv.ro, or by telephone at +40 268 410 564.
j) University of Bucharest has appointed a Data Protection Officer, Cuza Voda 61/1, Targu Mures, Romania. The Data Protection Officer, Ionel Orza - AMPLUSNET S.R.L. (GDPRComplet), may be contacted by email at dpo@unibuc.ro or by telephone at +40 745 518 754.
k) Complutense University of Madrid has appointed a Data Protection Officer, Calle Donoso Cortés, 63, 1st floor, 28015 Madrid, Spain. The Data Protection Officer, María Esther Soria

González, may be contacted by email at dpd@ucm.es, ofi.dpd@ucm.es or estherso@ucm.es, or by telephone at +34 91 394 6597 or +34 91 394 6961.

l) Estonian Humor Museum has not appointed a Data Protection Officer. For matters concerning the protection of personal data, the institution may be contacted through Andrus Tamm at tammandrus@gmail.com.
m) Fundación General de la Universidad de Alcalá has appointed LEXPIRIT as its external Data Protection Officer, C/ Image 1 and 3, 28801 Alcalá de Henares - Madrid, Spain. The Data Protection Officer, may be contacted by email at dpd@fgua.es or by telephone at 91 879 74 10.
n) Zavod Stripolis has not appointed a Data Protection Officer. The contact person for data protection matters is Izar Lunacek, who may be contacted by email at lunacekizar@gmail.com or by telephone at +386 41 971 641.
o) University of Valencia has appointed a Data Protection Officer, Ed. Rectorat, Av. Blasco Ibañez, 13, 46010 Valencia, Spain. The Data Protection Officer, Prof. Dr. Javier Plaza Penadés, may be contacted by email at lopd@uv.es or by telephone at 34 96 354 41 68 - 34 96 162 54 31.
p) Tallinn University has appointed a Data Protection Officer, Narva mnt 25, 10120 Tallinn, Estonia. The Data Protection Officer, Liana Iila, may be contacted by email at andmekaitsespetsialist@tlu.ee or by telephone at +372 640 9102.
q) Museum of Humor and Satire has not appointed a Data Protection Officer. The contact person for data protection matters is Preslava Stoyanova Kirova, who may be contacted by email at digital@humorhouse.bg or by telephone at +359 895 051 386.
r) Museum of Caricature has appointed a Data Protection Officer, ul. Kozia 11, 00-070 Warsaw, Poland. The Data Protection Officer, Jacek Kajak, may be contacted by email at iod@muzeumkarykatury.pl.
s) Maldita.es has appointed Grupo Atico34 as its external Data Protection Officer. The Data Protection Officer may be contacted by email at lopd-gdd@atico34.com.
t) University of Bergen has appointed a Data Protection Officer, P.O. Box 7800, NO-5020 Bergen, Norway. The Data Protection Officer, Janecke Helene Veim, may be contacted by email at janecke.veim@uib.no or by telephone at +47 55582029 or +47 93030721.
u) Frederiksbergmuseerne has appointed a Data Protection Officer, Howitzvej 5, 3. sal. 2000 Frederiksberg, Denmark. The Data Protection Officer, Peter Dyrling, may be contacted by email at pdy@frederiksbergmuseerne.dk or by telephone +45 48 88 47 77.

3. The personal data provided in the application to participate in the Competition shall be processed:
   a. in the case of all Participants – for the purpose of organising and conducting the Competition, pursuant to Article 6(1)(e) of the GDPR, i.e. for the performance of a task carried out in the public interest, consisting in organising events of this type and selecting the winner of the Competition, with whom a contractual relationship will subsequently be established;
   b. in the case of a Participant who is the author of an awarded competition entry – for the purpose of fulfilling the legal obligations imposed on the Organiser as the party promising the prize, in particular tax obligations, i.e. pursuant to Article 6(1)(c) of the GDPR;
   c. in the case of the Participant's parent/legal guardian – for the purpose of enabling the Participant to take part in the Competition in accordance with the Rules and Regulations accepted by them, pursuant to Article 6(1)(b) of the GDPR, i.e. on the basis of an agreement

concluded by accepting the Rules and Regulations – with regard to Participants and their legal guardians.

4. Providing personal data is voluntary but necessary to participate in the Competition. Failure to provide personal data will result in the inability to participate in the Competition. In the case of Participants referred to in point 3(b) above, providing the data constitutes a legal obligation, and failure to provide them will make it impossible to award the Participant a prize. Providing the personal data indicated in point 3(c) above is voluntary but necessary for the conclusion of the agreement and the Participant's participation in the Competition.
5. The personal data of Participants referred to in point 3(a) above shall not be disclosed to entities outside the Organiser's personnel.
6. The personal data of Participants referred to in point 3(b) above may be published on the Organiser's website and in the Organiser's social media in order to identify the authorship of the winning entry and respect the author's moral rights. Such data shall also be disclosed to authorised state authorities, in particular to the extent that such authorities are entitled to verify the fulfilment of the legal obligations imposed on the Organiser as the party promising the prize. The personal data indicated in point 3(c) may be disclosed to the co-organisers of the Competition in order to verify the consent given by the parent/legal guardian of a minor to participate in the Competition.
7. Personal data shall not be transferred to third countries (outside the European Economic Area) or to international organisations.
8. The personal data of Participants referred to in point 3(a) above, and the data of their parents/legal guardians where minor Participants take part, shall be processed until the Competition has been decided and information about its outcome has been provided.
   The personal data of Participants referred to in point 3(b) above, and the data of their parents/legal guardians where minor Participants take part, shall be processed for the period prescribed by tax regulations and subsequently for archiving purposes in accordance with the relevant laws. These data shall continue to be processed on the basis of the agreement concluded with the winners of the Competition.
9. The Participant and the parent/legal guardian of a minor Participant have the right to: obtain information about the processing of personal data and the rights available under the GDPR; access the content of their data and have it rectified; request the erasure of personal data from the controller's records (unless further processing is necessary to fulfil a legal obligation or to establish, pursue or defend claims); and request restriction of processing, data portability and object to processing, in the cases and under the conditions specified in the GDPR.
10. The personal data of the Participant and the parent/legal guardian of a minor Participant shall not be subject to automated decision-making or profiling.
11. The Participant and the parent/legal guardian of a minor Participant have the right to lodge a complaint with the President of the Personal Data Protection Office in Poland if they consider that the processing of their personal data infringes the provisions of the GDPR.

ESSENCE OF THE JOINT ARRANGEMENT
(extract from the Agreement on Joint Controllership of Personal Data)

Pursuant to Article 26 of the GDPR, we hereby inform you that the Joint Controllers, whose identities are set out below, have made the following arrangements:

1. The Joint Controllers of the personal data of Competition Participants are:

a) Jagiellonian University, represented by Wojciech Macyk, Vice Rector for Research, with countersignature of Marek Sokół, Deputy Bursar for Structural Funds and International Programs
b) Estonian Folklore Institute represented by Mare Kõiva, Head of the Institute,
c) University of Tartu, represented by Siret Rutiku, Head of Grant Office,
d) Katholieke Universiteit Leuven, represented by Paul Van Dun, General Manager LRD and Elke Lammertyn, Head of European and International projects
e) Masaryk University, represented by Prof. MU Dr. Martin Bareš, Ph.D., Rector of Masaryk University,
f) University of Helsinki, represented by Timo Kaartinen, Vice Dean for Research, Faculty of Social Sciences, with countersignature of Prof. Juha Herkman,
g) National and Kapodistrian University of Athens, represented by Efstathios Efstathopoulos, Vice Rector of Research and Innovation,
h) University College Dublin, represented by Richael Leahy, Director of Financial Management,
i) University of Opole, represented by Prof. dr hab. Jacek Lipok, Rector of the University of Opole,
j) Transilvania University of Brasov, represented by Prof. dr. eng. Ioan Vasile Abrudan, with countersignature of Prof. dr. Carmen Buzea,
k) University of Bucharest, represented by Prof. dr. Marian Preda, with countersignature of Prof. dr. Carmen Chifiriuc,
l) Universidad Complutense de Madrid, represented by Lucía de Juan Ferré, Vice-Rector for Research and Transfer,
m) Estonian Humor Museum, represented by Andrus Tamm, Chairman of the Museum,
n) Fundación General de la Universidad de Alcalá, represented by María Teresa del Val Núñez, Director General,
o) Zavod Stripolis, represented by Izar Lunacek, CEO,
p) University of Valencia, represented by Rosa María Donat, Vice Rector for Innovation and Transfer,
q) Tallinn University, represented by Dr Katrin Niglas, Vice-Rector for Research,
r) House of Humour and Satire (Museum “House of Humor and Satire”), represented by Nela Ratchevitz, Deputy Director,
s) Museum of Caricature, represented by Paweł Płoski,
t) Fundacion Maldita.es Contra la Desinformación: Periodismo, Educación, Investigación y Datos en Nuevos Formatos, represented by Clara Jiménez Cruz, President,
u) University of Bergen, represented by Espen Dahle, with countersignature of Eivind Heitmann,
v) Frederiksbergmuseerne (STORM), represented by Christine Buhl Andersen, CEO.

2. The Joint Controllers jointly process the personal data of Competition Participants in connection with the performance of the tasks assigned to them in the organisation and conduct of the Competition, in accordance with the principles of personal data processing set out in Article 5 of the GDPR.
3. Providing this information constitutes disclosure of the essence of the joint arrangement made by the Joint Controllers identified in point 1 above, with regard to joint controllership of the processing of the personal data of Competition Participants and on the legal bases indicated in the information notice addressed to Competition Participants.

4. In accordance with the joint arrangement of the Joint Controllers, we inform you that each Joint Controller is responsible for:
   a) using the joint information notice on the principles of personal data processing by the Joint Controllers, including the essence of their arrangement concerning the fulfilment of personal data protection obligations;
   b) processing personal data in accordance with the principles set out in Article 5 of the GDPR;
   c) properly securing personal data from the moment of receipt of documentation containing personal data;
   d) ensuring the exercise of the rights of natural persons referred to in Articles 15–22 of the GDPR, taking into account any limitations arising from law;
   e) maintaining documentation describing the manner in which personal data are processed, including the record of processing activities (requirement under Article 30 of the GDPR);
   f) securing personal data in accordance with Article 32 of the GDPR, in particular against access by unauthorised persons;
   g) notifying the supervisory authority – in consultation with the other Joint Controller – of a personal data breach referred to in Article 33 of the GDPR that has occurred within its own organisation;
   h) notifying the data subject of a personal data breach if it is likely to result in a high risk to the rights or freedoms of natural persons.
5. During the joint controllership of personal data, at every stage of processing, each Joint Controller shall ensure that data subjects can exercise the rights granted to them under the GDPR.
6. If a data subject submits a request to exercise a right directly to one of the Joint Controllers, each such Joint Controller shall be responsible for forwarding the data subject's request without undue delay to the appropriate Joint Controller.
7. The Joint Controllers have established a contact point for data subjects. The contact point may be reached by email at: cartoon.contest@uj.edu.pl

We inform you that, irrespective of the arrangements referred to in points 3-4 above, data subjects may exercise their rights under the GDPR against any of the Joint Controllers, which means that a request to exercise rights addressed to any of the Joint Controllers shall be deemed to have been submitted in accordance with the GDPR.